

From the Executive Director

"I believe it really is

that simple—we are

here to help people."

WHEN OUR TWO CHILDREN
WERE QUITE YOUNG AND
ARGUING OR FIGHTING WITH
ONE ANOTHER, my wife Michele
would settle them and ask, "Boys,
why are we here?" After a few
moments of silence, one or both
would mumble, "To help people."
Then she would lead them in a
short discussion of how they might
be helpful to one another in that
given situation before releasing
them to give it a try.

I feel immensely blessed to have a life partner in Michele that is so focused on helping people, to have been raised in

a family that instilled in me the value of service to others, and to

get to work with people every day who hold those values. I believe it really is that simple—we are here to help people. At One Roof, we help people by improving the health, safety, and affordability

The Corey-Flatau Family

of their homes, empowering them to be the best version of themselves—so they can help other people (their children, family, coworkers, neighbors, friends, and so on). In 2024, One Roof had high production across all departments, serving as many or more people in a year's time as we ever have and putting those people in a better position to help others.

The MN State Legislature's historically high investment in housing in 2023 has boosted us to higher production in 2024–2026. That level of investment is unlikely

to continue, and based on watching the first few months of the new administration in Washington, D.C., it's

hard to imagine that investment from the federal government will increase. That said, our commitment at One Roof will be to continue to find resources and creative ways to help more people.

A great example of this is the recently completed Plover Place—24 units of housing in 2 buildings that cost about half of what a typical affordable housing development costs. We led the development of Plover Place by pulling together a group of people in the housing development, construction, design, and services

sectors to see if we could come up with a more cost-effective, efficient way to build a safe, stable place to live for 24 previously unhoused community members. Working together with this group, we came up with the model that became Plover Place. As of this writing, 3 local churches are considering moving forward with similar projects.

Our board and staff leadership are committed to continuing to create new ways to make home a better place for people while also maximizing the housing work we are already doing. Your continued support is one of the reasons we are able to explore new ways to fulfill our mission, and in coming months and years, your support will become even more important.

Thank you for investing in our work and for doing what you do every day to help people in your lives.

100

Jeff Corey, Executive Director One Roof Community Housing



2024 Annual Report

COMMUNITY HOUSING

2024 ANNUAL REPORT

TABLE OF CONTENTS

04

COMMUNITY LAND TRUST PROGRAM 06

EDUCATION & COUNSELING

08

TENANT LANDLORD CONNECTION

10

LENDING

12

HOUSING DEVELOPMENT

14

FAMILY HOMELESS PREVENTION AND ASSISTANCE PROGRAM (FHPAP)

15

COMMON GROUND CONSTRUCTION 16

FINANCIAL
SUMMARY &
STATEMENT
OF ACTIVITIES

18

OUR COMMUNITY OF SUPPORTERS & ONE ROOF STAFF

22

COMMUNITY
NEWS & UPDATES

23

ANNUAL MEMBER MEETING & CELEBRATION



BOARD OF DIRECTORS

Ryan Jones-Casey Board Chair, Natural Investments. LLC

Emily Edison Board Vice Chair, True North Goodwill

Mary Frances Skala Fryberger, Buchanan, Smith & Frederick, P.A.

Aaron Kelly LHB. Inc.

Deneice Kramer
Essentia Health (CLT Leaseholder

Jessica Langer Arrowhead Regional Development Commission (CLT Leaseholder)

Tonya Loken Essentia Health

Brian Murphy
North Shore Bank (retired)

Hannah Smith AICHO (CLT Leaseholder)

<mark>John Staine</mark> Hennepin County

Joel Tracey USPS (CLT Leaseholder)

James Aird Fryberger, Buchanan, Smith & Frederick, P.A.

Sophie Stone
Atkins-Northland Funeral Home

NON-BOARD COMMITTEE MEMBERS

Danielle Goldfarb Jason Crawford Eric Dontje Marcia Podratz Bob Ryan Jonathan Thompson Nels Ojard Christopher Henagir

Community Land Trust

Community Land Trust (CLT) Homes

by Neighborhoods & Communities (as of 12/31/24)

14	Central Hillside	45	Lincoln Park
7	Cloquet	3	Morgan Park
2	Congdon	11	Observation Hill
16	Duluth Heights	9	Piedmont
39	East Hillside	21	Proctor
5	Endion	6	Riverside
15	Gary	10	Two Harbors
3	Hermantown	100	West Duluth
2	Hunter's Park	8	Woodland
30	Lakeside	10	Grand Marais
3	Grand Rapids	NEV	V CLT LOCATIO

2024 CLT Home Sales

33	New Households
\$1,255	Avg. Monthly CLT House Payment*
\$169,000	Avg. CLT Home Purchase Price
\$244,000	Avg. CLT Home Appraised Market Value
\$53,000	Avg. Gross Income of CLT Homebuyers
70%	Avg. % of Median Income of Buyers

^{*}Payment includes principal, interest, taxes, insurance, and land lease fee

2024 Demographics

45	Adults
26	Children
10 (30%)	Single-Parent Households
5 (15%)	Households of Color

PERMANENTLY PRESERVING HOUSING AFFORDABILITY



ONE ROOF'S COMMUNITY LAND TRUST (CLT) PROGRAM began

as Northern Communities Land Trust. As one of the largest land trust programs in the nation, One Roof's CLT program has been cultivating affordable homeownership for

over 25 years across five counties in the Arrowhead region. We build new homes and rehab existing homes using a model that permanently preserves the affordability of housing.

In 2024, CLT buyers purchased their homes at an average of \$75,000 below market value.

Qualified low and moderate-

income homebuyers can purchase high quality homes at a significantly reduced price. In 2024, CLT buyers purchased their homes at an average of \$75,000 below market value. One Roof maintains ownership of the land, which homeowners lease for a small monthly fee. When homeowners move, they agree to pass on the benefits they received by selling their home below market value to another income qualified buyer. Land Trust homebuyers build equity and receive a share in the appreciation of their homes when sold.

The Land Trust program has overseen the development and stewardship of **359 permanently affordable Community Land Trust homes**. We've facilitated 245 resales of those homes to date, with over \$20 million in investment recycled to keep the home affordable for the next buyers, with sellers receiving an average of \$20,000 in equity to put toward the purchase of a market rate home.



AVERAGE NET RETURN TO SELLERS: \$20,000

Single Family Homes in Construction Process, Owned by One Roof:

- · 426 N. 76th Ave. W.
- 6319 Sherburne St.
- · 219 4th St., Proctor
- 132 1st St., Proctor
- 620 N. 40th Ave. W.
- · 2515 Jefferson St.
- 1417 N. 7th Ave. E.
- 506 N. Arlington Ave.
- · 21 4th St., Proctor

Single-Family Homes (or Land for Single-Family Homes) Owned by One Roof:

- · 323 W. 3rd St.
- · 300 S. Block, 64th Ave. W.
- 6300 Block, Sherburne St.
- 6301 Sherburne St.

MEETALEXANDERA

Alexandera training in Arizona

"DON'T GIVE UP YET" A CLT HOMEOWNER'S STORY

AS AN ENDURANCE ATHLETE, my life revolves around training, racing, and traveling. With a nontraditional income and no family history of homeownership, buying a house felt impossible. But thanks to One Roof and the Community Land Trust (CLT) program, I now own a home near the community I love.

I grew up on the Fond du Lac Reservation and always wanted to stay close, but high rental prices made that difficult.

And paying rent for an apartment I was rarely in didn't make financial sense either. I started looking into homeownership, but I quickly hit roadblocks and was turned down by lenders. I was ready to give up until I attended a One Roof open

Even as I submitted documents, I remained doubtful and didn't

house, and instead of shutting me

down, they said, "Don't give up yet."

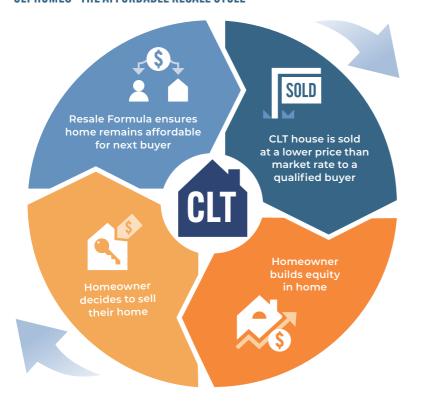


really believe it would work out. I kept telling myself not to get my hopes up until I walked through the door of my own house. Then, it happened! The homebuying process was surprisingly smooth—One Roof handled much of the heavy lifting, and I didn't have to navigate the complexities of homebuying on my own.

Owning a home has been life-changing. Before, I lived in a camper, which suited my racing lifestyle but lacked stability. I didn't realize how much I'd appreciate simple things like running water, laundry, or a real kitchen until I had them. And now, when I leave for a race, I'm not throwing money away on rent. This home is helping me build equity and setting up a future where I can buy land on my reservation.

I'M EXCITED AND PROUD
KNOWING MY HOME WILL
REMAIN AFFORDABLE FOR THE
NEXT HOMEBUYER. It gives me a
sense of responsibility to take good
care of it. My partner and I were the
first to live here, and we've poured
our hearts into making it a home.

CLT HOMES - THE AFFORDABLE RESALE CYCLE



Education & Counseling



2024 Clients Served:

263

Households completed
Home Stretch

178

New households participated in private Home Buyer Counseling

Home Stretch Partners

Affinity Plus Federal Credit Union
Arrowhead Abstract & Title
Bell Bank Mortgage
Deluxe Insurance Group
Edmunds Real Estate
Frandsen Bank & Trust
Members Cooperative Credit Union
Nations Lending
North Pointe Realty
Park State Bank
Real Estate Services of Duluth
Re/Max Results
Real Living Messina & Associates
State Farm Insurance



Superior Choice Credit Union

Summit Mortgage

U.S. Bank

EDUCATION & COUNSELING

HOMEOWNERSHIP PROVIDES STABILITY FOR FAMILIES AND

NEIGHBORHOODS. One Roof increases access to homeownership by educating aspiring buyers and helping them become more informed homeowners. Our goal is to prepare individuals and households to become knowledgeable, confident consumers.

Our monthly *Home Stretch* workshops provide comprehensive, objective guidance on the entire home-buying process, equipping hardworking individuals and families with practical tools for successful homeownership. While *Home Stretch* certification is required for Community Land Trust (CLT) homes, our workshops are open to anyone interested in purchasing a home, regardless of income level or property type.

Home Stretch workshops help attendees:

- · Determine their readiness to buy a home
- Understand credit and its impact on the home buying process
- · Decide what type of mortgage is best for their needs
- · Select the right home
- · Understand the loan closing process
- Learn about local mortgage loan and down payment assistance programs

ONE ROOF'S HOME STRETCH WORKSHOPS FEATURE LOCAL

INDUSTRY EXPERTS including loan officers, realtors, home inspectors, closing agents, and home insurance professionals. These specialists help prospective homeowners understand the various roles and responsibilities throughout the home buying process. Additionally, One Roof staff provides private, confidential one-on-one counseling to help individuals and families successfully achieve and maintain homeownership.

Since the program began, One Roof has provided homebuyer education consisting of pre- and post-purchase counseling and education to ensure successful homeownership for more than 7,700 households resulting in the purchase of over 2,600 homes and counseling for nearly 3,800 households.

MEET MICHAEL

CREDIT COMEBACK - CLIENT STORY

AFTER RENTING FOR 12 YEARS.

I had grown weary of the uncertainty that comes with being a tenant. Not being in control of where I lived—dealing with leases, rent hikes, and waiting for repairs—left me craving permanence and stability. When I moved back to my hometown of Duluth in 2023, I was renting a mobile home while house hunting. However, for someone on Social Security Disability Insurance with poor credit, home prices seemed out of reach.

"Not being in control of where I lived left me craving permanence and stability."



Meeting with a homeownership education counselor at One Roof changed everything. They saw that my credit score was low and guided me through specific steps to improve it. I dedicated six months to following their advice, gradually transforming my credit score from an obstacle into a stepping stone toward homeownership. The Home Stretch education class I attended was eye-opening and invaluable, and One Roof staff were incredibly supportive.

With my improved credit and the knowledge gained from the workshop, I was finally ready to take the leap. One Roof helped me navigate the home buying process, and before I knew it, I was signing the closing papers on my very own home—something that had seemed impossible just months earlier.

HOMEOWNERSHIP HAS TRANSFORMED MY LIFE, I'm

grateful organizations like One
Roof exist for people in my
situation. I finally have a place
to make truly mine—though
my 6-year-old rescue pup might
disagree about who the real owner
is! The relief of no longer worrying

A cabinet that Michael built for his new house.



In 2024, One Roof's
Credit Builder & Credit
Repair Program helped
eliminate \$43k in debt
and improved credit
scores by 100+ points!

about rental situations beyond my control is immense, and the independence feels so good.

Credit repair was definitely my biggest hurdle, but I've continued using what I learned, and my score keeps improving. The Community Land Trust (CLT) model was crucial also—without it, rising housing costs would have kept homeownership out of reach. Through the CLT, I appreciate knowing my home will remain affordable to others in the future.

My favorite part of owning is the security and freedom to make improvements. As someone who loves woodworking, I have endless opportunities to personalize my space. I'm already planning to add a broom closet, built-in shelving, and other practical touches to each room.

Tenant Landlord Connection

OVER 700

tenants and landlords were served by One Roof's TLC program in 2024—our busiest year to date!

EMPOWERING TENANTS & LANDLORDS



THE TENANT LANDLORD CONNECTION (TLC)

PROGRAM equips renters and landlords with essential education on their rights and responsibilities while offering problem-solving assistance. Since launching in July of 2015, the TLC program has **served over 6,100 clients, prevented approximately 265 evictions,**

and stabilized more than 1,500 households through mediation and education initiatives. The TLC program focuses on mediation and education programs that aim to stabilize housing for marginalized renters and improve tenant-landlord relationships across St. Louis County.

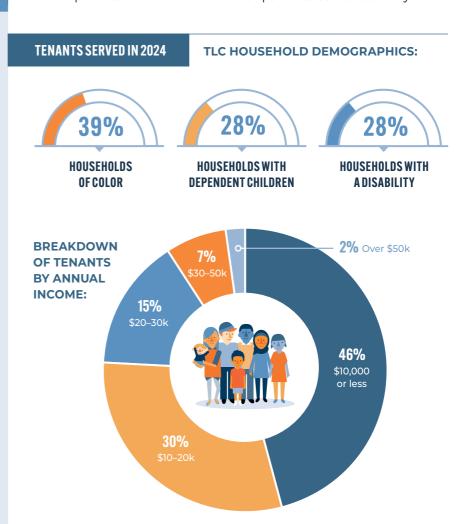
Program Goals

- Improving tenant/landlord relations in our community to ensure stable rental housing.
- Decreasing the number of housing evictions in the City of Duluth and St. Louis County.

Program Services

- Ready-to-Rent workshops for tenants looking to establish or rebuild a positive rental history.
- Landlord workshops on fair housing laws, local government rules and requirements, business fundamentals, and other common issues.
- Education & counseling on the rights and responsibilities of both tenants and landlords.
- Mediation services to help resolve tenant/landlord and neighbor-to-neighbor disputes.*

*While the Tenant Landlord Connection program offers resources and services to help resolve disputes, it does not offer legal advice or promise resolution.



ADDRESSING RENTAL MARKET CHALLENGES IN DULUTH

THE RENTAL MARKET IN DULUTH POSES CHALLENGES TO BOTH RENTERS AND LANDLORDS. Many renters struggle to find safe, stable, and affordable housing, often paying more than they can afford for substandard living conditions. Too often, they face eviction or displacement before they are ready to move into a new apartment.

At the same time, landlords face difficulties renting to tenants with very low incomes, many of whom may lack established rental histories or necessary life skills to be successful renters. The TLC is a neutral resource, working to bridge these gaps by supporting both tenants and landlords.

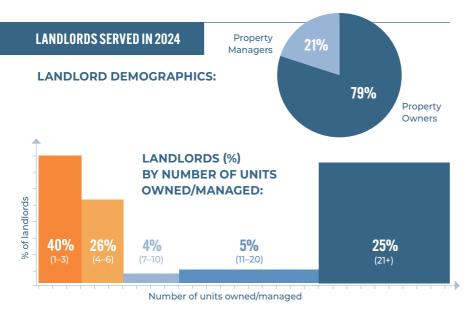
9999

3 out of 4

renters served by the TLC program in 2024 reported annual incomes of \$20,000 or less.

INVESTING IN HOUSING STABILIZATION

HOUSING STABILIZATION occurs whenever problem-solving assistance or mediation helps tenants and landlords make optimal decisions based on their unique circumstances. Addressing housing challenges earlier in the process—well before eviction becomes imminent—creates better outcomes for tenants, landlords, and the community.





One Roof's mediation and problem-solving assistance services helped stabilize 194 households in 2024.

One Roof Lending

2024 Lending Summary:



\$596,587

IN DEFERRED OR FORGIVABLE LOANS



IN AMORTIZING LOANS



RESOURCES FOR HOMEBUYERS AND HOMEOWNERS

ONE ROOF PROVIDES PURCHASE ASSISTANCE LOANS that offer deferred, forgivable down payment and closing cost assistance to make homeownership more accessible. There are also affordable home improvement loan options available at virtually any income level. One Roof's service area includes Duluth, Hermantown, Proctor, Cloquet, Two Harbors, and Superior. As an equal opportunity lender, One Roof partners with the City of Duluth, the City of Superior, Essentia Health, the Minnesota Housing Finance Agency, NeighborWorks America, Opportunity Finance Network, Midwest Minnesota Community Development Corporation, and the U.S. Department of Treasury to provide affordable home rehabilitation

One Roof specializes in offering home rehabilitation loan options for low- and moderate-income homeowners.

loans and affordable home purchase products to individuals who may be underserved by mainstream commercial banks and lenders.

One Roof specializes in offering home rehabilitation loan options for low- and moderate-income homeowners with terms that are generally more flexible than mainstream financial institution standards. Loans from One Roof are used to make property improvements that either enhance energy efficiency (reducing energy bills and operating costs) or address health, safety, and accessibility issues (like roof repairs, mold remediation, or aging-in-place modifications). One Roof Lending is a Certified Community Development Financial Institution (CDFI), one of four in Northeastern Minnesota.

In 2024 One Roof's Lending Program closed 77 loans totaling \$1,905,931. One Roof also grew its portfolio by 22 loans and \$571,424.

Ready to take the first step toward improving your home? Explore loan options **lroofhousing.org**.



MEET JANE & PETER

CLIENT STORY - A GIFT OF CONTINUITY

AFTER 53 YEARS IN OUR CHERISHED FARMHOUSE, our

home presented a challenge when doctors delivered the news that changed our lives. Peter needed to have his leg amputated, and our century-old home with its single upstairs bathroom suddenly became an obstacle.

We knew we had to have a handicap-accessible bathroom on the first level as we faced this new reality. How could Peter navigate our beloved farmhouse—the place where we'd raised five children, hosted countless Sunday dinners, and created a lifetime of memories—if he couldn't even access a bathroom?

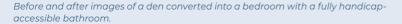
The search for help quickly became overwhelming. Traditional lenders dragged their feet with paperwork while offering high interest rates. Contractors either didn't return calls or quoted wait times of up to two years. All this while Peter

was in the hospital, and I felt increasingly alone with mounting pressure to find a solution.

That's when a family member suggested calling One Roof Lending. From my first conversation with them, I felt a weight lift. The interest rates were better, lending costs more reasonable, and they treated us with kindness and patience. When they came to us in the hospital to sign the papers, I knew we'd found partners who understood our situation wasn't just about home improvement, it was about preserving our way of life.

With financing secured, we got in touch with Common Ground Construction contractors, who

"From my first conversation with [One Roof], I felt a weight lift. They treated us with kindness and patience."





transformed our den into a bedroom with a fully handicapaccessible bathroom in just one month. "Exceptional work from start to clean up," I tell everyone. Even Peter's home therapists were impressed with how perfectly accessible the bathroom was.

The greatest gift is continuity being able to remain in the only home our five children have

> ever known, a place that still draws them back for holidays and family gatherings. Thanks to One Roof and Common Ground, our home will continue to be the heart of our family's story for years to come.

For anyone facing similar challenges, my advice is simple: Call One Roof. They will work with you to find your best option. Everyone we worked with was so compassionate, knowledgeable, and attentive to our needs. We felt very comfortable and thankful for each and every one involved.

2024 Housing Development









Left: Brewery Creek Apartments, fully completed. Top right: shared space inside Brewery Creek. Bottom left: Interior apartment view.

Bottom right: Ribbon cutting ceremony at Brewery Creek.

BREWERY CREEK APARTMENTS

JOURNEY OF PERSISTENCE AND PARTNERSHIP, Brewery Creek
Apartments opened its doors in Fall
2024, bringing 52 affordable housing
units to Duluth's Central Hillside
Neighborhood. This development

AFTER A DECADE-LONG

Neighborhood. This development serves households earning between 30% and 60% of the area median income, with half of the apartments specifically designated for young adults who have experienced homelessness.

What began in 2014 as an ambitious plan to revitalize a neglected corner property has evolved into an important part of community renewal. The site—previously home to a vacant oil change shop, liquor store, and deteriorating parking lots—presented numerous challenges throughout the development process. One Roof

navigated significant obstacles including soil contamination, bedrock complications, and acquisition difficulties with reluctant property owners. The team also had to address preservation requirements for the historically significant Brewery Creek tunnel that runs beneath the property.

Despite these challenges, the project persevered through various design concepts and funding configurations until ultimately securing crucial financial support from Minnesota Housing. The completed development offers residents not just high-quality homes, but also on-site support services that help them maintain

stable housing while connecting to resources and opportunities in the community.

Beyond serving its residents, the Brewery Creek Apartments project stands as a catalyst for neighborhood development and revitalization, transforming a long-blighted property into a community asset. This project demonstrates how challenging sites can be transformed through teamwork, strategic planning, and creative problem-solving. This initiative provides stable housing for vulnerable residents while enhancing the surrounding neighborhood and addressing pressing housing needs.

Occupied Multifamily Rental Buildings Owned or Controlled by One Roof:

- Decker Dwellings on Decker Rd. (42 units)
- Brewery Creek Apartments on 4th St. and N. 6th Ave. E. (52 units)
- Four Direction Dwellings on Alta Miikana Rd. in Lutsen (16 units)
- Birchwood Apartments on 5th St. in Grand Marais (24 units)

Plover Place street view.

PLOVER PLACE - A NEW APPROACH

IN 2020, DULUTH FACED A
CRITICAL HOUSING CRISIS marked
by skyrocketing development costs,
a growing population experiencing
homelessness, and limited apartments or rooms for rent where State
rental assistance could be utilized.

One Roof recognized these challenges and convened a stakeholder coalition including Human Development Center, St. Louis County, City of Duluth, Duluth Housing and Redevelopment Authority, CHUM, AICHO, Loaves and Fishes, and Damiano Center, along with design and construction professionals. Together, we embarked on a mission to create a new model of permanent housing with support for individuals who have been homeless.

Rather than following conventional construction methods, the team focused on quality while building only what is necessary. The resulting design achieves cost-efficiency and sustainability through modular construction and energy-efficient features. It also honors residents by creating spaces that offer privacy and autonomy, while providing opportunities for community engagement.

As the pilot development of this new model, Plover Place now provides permanent supportive housing for 24 individuals who have experienced homelessness. It consists of two buildings with factory-constructed modules, assembled on-site in February 2024. The Salvation Army assumed ownership in December 2024, marking a new chapter in the project's evolution.

Over its first year of operations, Plover Place will be monitored and evaluated to measure energy efficiency performance, comfort and livability, and safety for both staff and residents. These assessments will inform future developments and help refine the model.



Plover Place represents a new approach to addressing homelessness through practical design, cross-sector collaboration, and a focus on human dignity. By reimagining what supportive housing can be, this initiative offers promise not only for Duluth but for other communities facing similar challenges.

"Plover Place represents a new approach to addressing homelessness through practical design, cross-sector collaboration, and a focus on human dignity."







Land Owned by One Roof for Future Development:

- · 5.71 acres adjacent to Decker Dwellings on Decker Rd.
- · 3 acres adjacent to Four Direction Dwellings in Lutsen
- 3.72 acres on Nordic Star Drive in Grand Marais



Family Homeless Prevention and Assistance Program (FHPAP)

CLIENT STORY

AS THE DULUTH WINTER DEEPENED IN DECEMBER, four

young families faced increasingly desperate situations. One mother and her five-year-old daughter had spent months living in their car, fleeing domestic violence. Another young mother was painfully separated from her three-month-old daughter, who stayed with relatives because she had nowhere safe to bring her. Elsewhere, a single mother and

Family Homeless Prevention and Assistance Program (FHPAP)

In 2024, One Roof began partnering with St. Louis County in administering MN Housing's **Family Homeless Prevention** and Assistance Program (FHPAP). The FHPAP program provides supportive services and financial assistance, such as rent deposits, rent payments, mortgage payments, or utility payments to eligible households that are homeless or at imminent risk of becoming homeless. In 2024, One Roof provided a total of \$127,398 in FHPAP assistance across 66 households.

her child had been moving between friends' homes, with the constant displacement wearing them down. And a family of four, including two small children, had taken refuge in an uninsulated trailer without running water or electricity. These families needed more than temporary shelter—they needed homes.

With arctic weather approaching and the holidays just days away, Life House, an organization that supports youth and young families experiencing housing instability, reached out to One Roof with an urgent plea for assistance. What followed was an extraordinary collaboration between the two organizations. Life House case managers, who had built trusted relationships with these young families, worked tirelessly alongside One Roof FHPAP (Family Homeless Prevention and Assistance Program) staff to ensure these families wouldn't be left in the cold.

Securing rental assistance requires extensive documentation, challenging even for those in stable situations. For families already in crisis, the process can feel overwhelming. Dedicated staff from One Roof and Life House prioritized human needs over procedural timelines—answering emails and phone calls in the evening and on weekends,

helping complete paperwork in real-time, and finding creative solutions to bureaucratic barriers. What typically takes weeks was accomplished in days.

Just a few days before Christmas, all four families received keys to their new apartments at Brewery Creek. A mother and her young daughter, who had been forced to sleep in their car during the bitter Minnesota winter, now rested safely in a warm bed they could call their own. A young mother, previously separated from her infant daughter due to housing instability, created a nurturing home where they could rebuild their bond and future together. Another mother and her child, who had been bouncing between temporary accommodations, finally experienced the security of returning to the same place each night. And a family that faced the prospect of being separated into different shelters remained united, celebrating the holidays together in their new home.

THE COLLABORATION BETWEEN LIFE HOUSE AND ONE ROOF

demonstrated what's possible when organizations work creatively and urgently to address needs in our community. As a One Roof staff member reflected, "Seeing these families move in just before Christmas, knowing they were finally safe and warm—that's why we do this work."

Common Ground Construction





OUR WORK IS MORE THAN OUR JOB



MANY COMMUNITY LAND TRUST (CLT) HOMES OFFERED BY ONE ROOF

undergo necessary improvements managed or completed

by Common Ground Construction personnel. Established in 2004 as a wholly-owned subsidiary of One Roof Community Housing, Common Ground provides general construction services with a focus on social enterprise.

Pride in both craftsmanship and community is at the heart of Common Ground Construction's vision: to be the premier social enterprise construction company.

A social enterprise is an organization using commercial strategies to maximize improvements in human well-being and in the built environment.

True to that definition, at Common Ground, our work is more than just our job.

Common Ground and its team of skilled professionals are also available to help private homeowners with home improvements, offering affordable kitchen and bath remodels, custom decks for outdoor living, replacement windows, and more.

For a free estimate, call Todd at (218) 740-3666 and let Common Ground show you how you might work together. You can check us out **CommonGroundDuluth.com**.

STAFE

Todd Baumann, CG Estimator Amanda Peterson, CG Project Manager

FIELD CREW

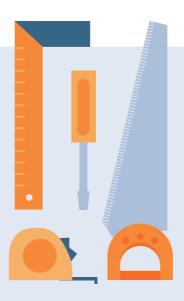
Nee Askelin Missy King Chip Marciniak Craig Amundson

Tool Lending Library

One Roof's Tool Lending Library works just like a book library. It features a variety of power and hand tools for all types of home improvement projects and home repairs, both inside and out. Tools can be checked out for up to one week, with an extension if others are not waiting to use the same tools. One Roof has also created

plans for sustaining tools that use blades, bits, sandpaper pads, and other consumables.

The Tool Lending Library is FREE and open to anyone in the community, and it can greatly cut down on the cost of owning and maintaining a home for the DIY-er! View current inventory and reserve a tool online at Iroofhousing.org/homeowners/tool-lending-library.



2024 Financial Summary

TREASURER'S REPORT

Dear Members, Partners, Stakeholders, and Donors,

I am pleased to present One Roof Community Housing's annual financial report for the fiscal year ending December 31, 2024. After adjusting for grants related to loan programs, the **year ended with operating revenues exceeding expenses by \$1,005,179**. The operating cash was strong all year and the operating reserve is sufficient to cover just over 4 months of operating expenses.

Interest rates generally decreased in 2024 compared to 2023; however, construction and housing costs continued to rise. The challenging economic environment will impact both our community and our work. In response, we will continue being entrepreneurial by embracing new programs, partnerships, ideas, and technologies—while carefully managing risks and responsibly stewarding our resources.

Our 2023 audit went smoothly and received an unmodified opinion. The single audit report had no internal control findings regarding financial reporting and one material weakness. "We will continue being entrepreneurial by embracing new programs, partnerships, ideas, and technologies."

which was corrected to the satisfaction of our auditors. In addition, the One Roof Board and Finance Committee take their oversight responsibilities seriously. Financial reports are reviewed monthly by the Finance Committee and approved for presentation at the following Board meeting.

Thank you for the opportunity to serve our community and make home a better place.

Vickie L. Hartley, Senior Finance Director One Roof Board Treasurer



A few financial highlights in 2024:

- We had a record year in foundation contributions—
 \$558,000. This type of operating support allowed One Roof to expand services and staffing, which alleviated some capacity constraints while also making it possible to help more people in our community. In addition, we were able to make compensation adjustments to our staff to bring them more closely in line with market wages.
- Our year end appeal for donations and operating support from several foundations provided a boost to our operations. Total contributions were \$660,073. Individual donations were very strong, totaling \$97,098 for 2024.
- Due to additional government grants opportunities, government contributions exceeded our expectations by \$58,295.
- In late 2023, One Roof was awarded \$62.5 million from MN Housing Finance Agency for funding housing development and down-payment assistance over the next three years. This will position us well to earn developer fee income in 2025 & 2026.

2024 Statement of Activities - Unrestricted



- Brewery Creek apartments and Plover Place finished construction in 2024, generating \$827,899 in developer fee income. Brewery Creek is fully leased up as of February 1, 2025, and ownership of Plover Place was transferred to the Salvation Army in late 2024.
- Demand for CLT homes continued to be strong throughout the year, despite the economic turmoil.
 Total income from the CLT program was \$740,157. We sold
 33 homes in 2024 and have a strong foundation to achieve our sales goal for 2025.
- Lending received \$250,000 in loan capital from the Opportunity Finance Network in early 2024, and a \$300,000 operating grant to continue the great work of our lending arm.
- 2024 also had some exciting IT changes for One Roof. We upgraded most of our computer systems (including our servers), internet, and phone system.

REVENUE & EXPENSE STATEMENT

Unaudited Statement of Activities for the Year Ending December 31, 2024 (With Comparative Totals for 2023)

REVENUE AND SUPPORT	2024	2023
Contributions – Individuals/Foundations/	Unaudited	Audited
Corporations/Other	660,073	\$591,956
Government Funding	1,201,550	895,310
Grants for Loan Programs	36,809	87,113
Multi-Family Developer Fee	827,899	400,977
Single-Family Developer Fee	411,088	262,878
Real Estate Sales Commissions	182,569	164,472
Land Lease Fees	146,500	135,483
Lending Programs – Interest and Fee Income	367,313	333,487
Special Event Income (net of expenses)	30,052	25,901
Multi-Family Project Income	-	14,700
Asset Disposition	84,503	78,533
Other Income	67,627	88,168
Total Revenue and Support	\$ 4,015,983	\$ 3,078,978
EXPENSES		
Salaries, Payroll Taxes & Benefits	\$ 2,114,179	\$ 1,734,291
Salaries, Payroll Taxes & Benefits Accounting, Legal & Consulting Fees		\$ 1,734,291 119,870
	134,233	
Accounting, Legal & Consulting Fees		119,870
Accounting, Legal & Consulting FeesOffice, Occupancy & Administrative Expenses .		119,870 243,537
Accounting, Legal & Consulting Fees Office, Occupancy & Administrative Expenses . Depreciation		119,870 243,537 16,234
Accounting, Legal & Consulting Fees Office, Occupancy & Administrative Expenses . Depreciation Travel & Training		119,870 243,537 16,234 39,674
Accounting, Legal & Consulting Fees Office, Occupancy & Administrative Expenses . Depreciation Travel & Training Homeowner Support		119,870 243,537 16,234 39,674 19,631
Accounting, Legal & Consulting Fees		119,870 243,537 16,234 39,674 19,631 18,636 (10,556)
Accounting, Legal & Consulting Fees	134,233 282,817 14,721 59,521 28,472 20,929 60,394	119,870 243,537 16,234 39,674 19,631 18,636 (10,556)
Accounting, Legal & Consulting Fees	134,233 282,817 14,721 59,521 28,472 20,929 60,394 106,332 3,659	119,870 243,537 16,234 39,674 19,631 18,636 (10,556) 109,559 86,536
Accounting, Legal & Consulting Fees	134,233 282,817 14,721 59,521 28,472 20,929 60,394 106,332 3,659 83,123	119,870 243,537 16,234 39,674 19,631 18,636 (10,556) 109,559 86,536 87,357
Accounting, Legal & Consulting Fees		119,870 243,537 16,234 39,674 19,631 18,636 (10,556) 109,559 86,536 87,357 49,500
Accounting, Legal & Consulting Fees	134,233 282,817 14,721 59,521 28,472 20,929 60,394 106,332 3,659 83,123 46,867 18,749	119,870 243,537 16,234 39,674 19,631 18,636 (10,556) 109,559 86,536 87,357 49,500 14,895
Accounting, Legal & Consulting Fees	134,233 282,817 14,721 59,521 28,472 20,929 60,394 106,332 3,659 83,123 46,867 18,749 \$\textbf{\$\eta}\$}\textbf{\$\textbf{\$\textbf{\$\textbf{\$\textbf{\$\textbf{\$\textbf{\$\textbf{\$\textbf{\$\textbf{\$\textbf{\$\textbf{\$\textbf{\$\textbf{\$\textbf{\$\textbf{\$\textbf{\$\textbf{\$\textbf{\${\$\textbf{\$\}\$\textbf{\$\textbf{\$\eta}\{\$\textb	119,870 243,537 16,234 39,674 19,631 18,636 (10,556) 109,559 86,536 87,357 49,500 14,895 \$ 2,529,164
Accounting, Legal & Consulting Fees	134,233 282,817 14,721 59,521 28,472 20,929 60,394 106,332 3,659 83,123 46,867 18,749 \$\textbf{\$\eta}\$}\textbf{\$\textbf{\$\textbf{\$\textbf{\$\textbf{\$\textbf{\$\textbf{\$\textbf{\$\textbf{\$\textbf{\$\textbf{\$\textbf{\$\textbf{\$\textbf{\$\textbf{\$\textbf{\$\textbf{\$\textbf{\$\textbf{\${\$\textbf{\$\}\$\textbf{\$\textbf{\$\eta}\{\$\textb	119,870 243,537 16,234 39,674 19,631 18,636 (10,556) 109,559 86,536 87,357 49,500 14,895

Data reflects our unrestricted operating financials.

Note: Statement of Activities is for One Roof Community Housing & Lending and does not include Common Ground Construction.

Our Community of Supporters

DONORS & CLT HOMEOWNERS

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Lori Seele

Our Community of Supporters

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Name not listed or

Richard and Carol

Richard and Kathleen

Colburn

LENDING & FUNDING PARTNERS

Affinity Plus Foundation **Bell Bank** City of Duluth City of Superior **Duluth Housing and** Redevelopment Authority **Duluth Superior Area** Community Foundation

Federal Home Loan Bank Fond du Lac Band of Lake Superior Chippewa Greater Minnesota Housing Fund Housing & Urban Development (HUD) LISC Duluth Looking Out Foundation

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Minnesota Housing Finance Agency

National Bank of Commerce NeighborWorks America NE MN HOME Consortium North Shore Bank of Commerce

Foundation

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American Online Giving Foundation

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& Title Bell Bank

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Whole Foods Co-op

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Jeff Corey Executive Director

Jim Philbin Senior Director, Community Land Trust

Jackie Kemp Senior Director, Housing **Programs**

Vickie Hartley Senior Finance Director

Noah Hobbs Strategy & Policy Director

Chad Dipman Housing Development & Construction Director

Todd Baumann Common Ground Construction Estimator

Amanda Peterson Common Ground Construction Project Manager

Amanda Buskohl Finance Manager

Jamie Borgren Administrative Coordinator

Dakota Sol Housing Development Manager

Lauren Horton **Lending Coordinator** Debbie Freedman Housing Development Senior Coordinator

Angie Garner Finance Associate -Lending

Teri Carlson Tenant Landlord Connection Associate

Chris Moir Finance Administrative Associate

Yoana Sol Community Land Trust Senior Realty Associate

Brooke Tapp Stewardship Manager Lyndsey Andersen Administrative Coordinator

Melanie Bonney **Lending Coordinator**

Niki Kolodge **Housing Services** Manager

Randi Omdahl **Education & Counseling** Coordinator -Homeownership Capacity

Mary McMahan Administrative **Associate**

Melisa Gomez-Romo **FHPAP** Coordinator

Sean Worthington Housing Rehab Coordinator

Pablo Romo Common Ground Office Support Associate

Jessie Graves Finance Coordinator - Single Family Development

Levi Drevlow Communications & Grants Senior Associate

Hannah Sorenson Education & Counseling Associate - Homeownership Capacity

JIM PHILBIN -25 YEARS WITH ONE ROOF

BEFORE COMING TO WORK AT ONE ROOF, my wife Margo and I worked with homeless youth, families, and seniors in Seattle. These experiences shaped our passion for helping people find stable housing. At One Roof, being part of the next step on the continuum to help someone get into their first home is something I find truly fulfilling.

Interestingly, my journey to One Roof began at a remote retreat center in Washington state, where my wife and I met Steve O'Neil and Angie Miller, founders of the Loaves & Fishes Catholic Worker Community in Duluth, which serves people experiencing homelessness. They encouraged us to visit Duluth, and we were struck by the beauty of the place when we did—the big body of water, the greenery, and the hills. In the summer of 2000, through Steve, I met Jeff Corey, the Executive Director of a tiny non-profit called Northern Communities Land Trust (which later merged with **Neighborhood Housing Services** and became One Roof Community Housing). Jeff took a chance on me as an AmeriCorps member, then hired me full-time, and I've been here ever since.

I never would have imagined One Roof's growth from building just two houses a year to becoming an organization with 30 staff members, millions in housing development activity, and multiple lines of business. There wasn't a 25-year strategic plan at the start—it just happened organically as we saw community needs and asked, "Can we help with that?"

Every year presents new projects, challenges, and opportunities to serve the community, and that keeps me excited. The wonderful staff culture is also a big motivator. The One Roof team is so committed to the mission, and everyone supports each other. The collegial spirit makes for an environment that you want to be part of. It's not about competition—it's about supporting each other. When one part of the organization succeeds, it feels like a win for everyone. Knowing we're all working together for the same goal is energizing.

The most rewarding part of my job is seeing people achieve something they thought was impossible—like buying their first home. At closings, I often hear, "I never thought this was possible," or "I didn't think I'd ever own a home." That moment of empowerment is incredible. But even more fulfilling is knowing that after the closing, we're there to support them through their journey as homeowners. I've seen many

clients flourish over time, and some have even gone on to serve on our Board of Directors.

ONE ROOF ISN'T JUST A PLACE
I WORK—IT'S A PLACE THAT
HAS HAD A PROFOUND IMPACT
ON MY OWN LIFE. My wife and
I bought a house through the
Land Trust program and raised
our two daughters there. Now, our
older daughter is married, and our
grandson visits us every Friday in
that very same house, which feels
like a full-circle moment. Being
both a beneficiary and an advocate
for affordable housing has been
incredibly meaningful, and it's
something that keeps me deeply



connected to the mission of

One Roof.

Above: Jim and his daughter; Below: Jim and his grandson















Save the Date!

ANNUAL MEMBER MEETING & CELEBRATION! 2025

We're celebrating your support of One Roof's programs at our 2025 Annual Member Meeting & Celebration on Thursday, May 15th!

Our Annual Member Meeting & Celebration will take place from **6–8pm** at the **Clyde Malting Building** in Duluth. Attendees will enjoy a taco bar dinner catered by Clyde Iron Works and a complimentary beverage with RSVP. We hope you'll join us!

RSVP is required to attend: **Iroofhousing.org/member-meeting**



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Make Home a Better Place Partners:







Additional Sponsors:

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 - Amy's Windows LLC = Essentia Health = LHB = Members Cooperative Credit Union = Pella Windows & Door
 - Reliable Insurance Agency U.S. Bank Wheeler Hardware Company Whole Foods Co-op

6-8 PM • THURSDAY 15





2907 Helm Street Duluth, MN 55806

& Venue is handicap accessible.

AGENDA

5:30 PMDOORS OPEN,
REGISTRATION

6:00 PM
MEMBERSHIP
BUSINESS MEETING

Approval of Bylaws Member Feedback Board Elections

6:30-8:00PM DINNER& CELEBRATION

Taco bar catered by Clyde Iron Works



RSVP:

1roofhousing.org/ member-meeting 12 East 4th Street Duluth, MN 55805 **2727-5372 2727-5372 2727-5372 2727-5372 2727-5372 2727-5372 2727-5372 2727-5372 2727-5372**

Purchase, education, renovation, and rental resources—we've got it all under One Roof!











OUR MISSION

One Roof Community Housing provides a dynamic spectrum of housing development and services so that everyone in our community has the opportunity to attain safe and stable homes.

We make home a better place.

1ROOFHOUSING.ORG

SAVE THE DATE!

6-8PM

RSVP:

